



2023 SPONSORSHIP PROSPECTUS

“NAFA has been a wealth of knowledge for our company. We have met so many wonderful individuals at the conferences and now have built long term relationships! NAFA allows industry professionals to come together, learn the most up to date practices and that is priceless in our industry!”

Adam Carver, Technical Director of Operations, Carolina Filters, Inc.



National Air Filtration Association
*The Global Source for Expertise, Education
and Best Practices in Air Filtration*

www.nafahq.org | nafa@nafahq.org | (608) 310-7542

NAFA IN 2022

Impact

- 331 Members, from:
- 42 States
 - 1 Territory
 - 18 Countries



Certification

- 462 CAFS
- 55 NCT II
- 487 NCT

Industry Expertise

- Publications 5
- Guidelines 10
- Webinars 5



Engagement

- 26 Engaged Leaders
- 447 Conference Attendees
- 77 Clean Air Awards; 198 renewals
- 4 Active Committees



Reach

- 3,773+ Social Media Followers
- 24 Sponsor Partners
- 3 Foundation Scholarships

Featuring opportunities at these 2023 events:



Thank you 2022 sponsors!



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Benefits Summary	Platinum Level \$3500	Gold Level \$2500	Silver Level \$1500
Verbal recognition at both conferences from podium at general session	✓		
Tabletop display at Technical Seminar throughout conference	✓		
One free registration to the NAFA conference of your choice	✓		
Opportunity to include literature or promotional item in attendee bag (provided by company) at Technical Seminar	✓	✓	
Social Media Tag on LinkedIn, Facebook and Twitter thanking you for your support	✓	✓	
Logo recognition in NAFA's publications, <i>Air Media</i> and/or <i>Filter Advisor</i>	✓	✓	✓
Logo recognition on site at both conferences including program, slide presentation and signage	✓	✓	✓
Logo recognition on promotional materials for both conferences including emails and website	✓	✓	✓

Add-ons Looking for additional exposure? Complement your sponsorship package (above) with these add-ons!
Available for Platinum, Gold or Silver sponsors only. First-come, first-served.

Annual Convention <i>Average 160 attendees</i>	Technical Seminar <i>Average 250 attendees</i>	Description
\$2,000 Sold	\$3,000 Sold	Welcome Reception Sponsor each event kicks off with a special reception designed for networking. The sponsoring company will receive recognition through logo branded cocktail napkins and signage. You will be the exclusive sponsor of the reception at this highly-attended event.
\$1,000		Entertainment Sponsor at the Annual Convention Welcome Reception with local singer/songwriter from Nashville!
\$1,500		VIP Connection Reception Sponsor this invitation-only reception at the Annual Conference and you'll provide NAFA leaders and new members with an excellent networking opportunity to connect. As a sponsor, your company will receive 2 invitations to this exclusive reception.
\$1,000	\$1,500 Sold	Networking Breaks Sponsor be part of the morning conversation as attendees recharge and network during event breaks.
	\$1,500 Sold	Young Professional Mixer Sponsor designed for Young Professionals to develop a strong network of peers, this is your chance to support the next generation in our industry as they build connections. Sponsoring company will have the opportunity to distribute a giveaway at the reception.
\$1,500 Sold	\$2,000 Sold	Lanyard Sponsor Exclusive opportunity to have your company logo featured on the lanyards distributed at each event.
	\$2,000 Sold	Attendee Bag Sponsor these bags will be distributed to all attendees at the Technical Seminar with the sponsoring company's logo featured.
\$2,500	\$3,500	Keynote Speaker Sponsor Exclusive opportunity to be front and center on stage with 2-3 minutes of podium time to address the audience and introduce the Keynote speaker. Along with stage presence, you will have the opportunity to distribute one piece of literature at each attendee seat.
\$4,000		Reception and Awards Dinner Sponsor exclusive opportunity to be the most popular company in the room! This celebratory event recognizes the leaders in our industry with a cocktail reception and sit-down dinner. As a sponsor, your company will receive 2-3 minutes of podium time to address the audience before the awards ceremony begins, one (1) preferred reserved table placement during dinner.

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2023 Sponsorship Payment Information

Sponsorship Level

Platinum	\$3,500	\$
Gold	\$2,500	\$
Silver	\$1,500	\$

Add-ons

	Annual Convention	Technical Seminar	
Welcome Reception	\$2,000	\$3,000	\$
Entertainment Sponsor	\$1,000		\$
VIP Leadership Wine and Cheese Reception Sponsors	\$1,500		\$
Networking Break	\$1,000	\$1,500	\$
Young Professional Mixer		\$1,500	\$
Lanyards	\$1,500	\$2,000	\$
Attendee Bag		\$2,000	\$
Introduction of Keynote Speaker	\$2,500	\$3,500	\$
Reception and Awards Dinner	\$4,000		\$
		Total:	\$

Primary Contact

Name/Organization.....

Phone Email

Payment Information

Check one: Check - bill me Credit card payment

Credit Card Number Exp. Date

Billing Address

Name as it appears on card

Signature (for all payment types)

Please send high-resolution (300 dpi) company logo (file format .GIF, .JPG, or .PNG) to Terry Driscoll, nafa@nafahq.org.

NAFA is a 501(c)(6) organization so your contribution is tax-deductible as a business expense, but not a charitable contribution. Please consult your tax attorney for additional information.