



NAFA[®]
**National Air
Filtration
Association**

2021 SPONSORSHIP OPPORTUNITIES



Phoenix, Arizona

2021 Technical Seminar

Projected dates: May 10 – 13, 2021*
Embassy Suites by Hilton Scottsdale Resort
Scottsdale, Arizona

** Be on the lookout for additional conference information on dates, registration and program. NAFA will be closely monitoring the COVID-19 pandemic situation, keeping the health and safety of our members at the forefront.*



Clearwater, Florida

2021 Annual Convention

Dates: November 2 - November 4
Wyndham Grand Clearwater Beach
Clearwater, Florida



2021 Technical Seminar & Annual Convention Sponsorship Levels

Platinum Sponsorship – \$2,500*
Recognition at the Technical Seminar and Annual Convention through signage, onsite materials and acknowledgement from the podium
Corporate logo on meeting webpages
Corporate logo on all promotional materials
One tabletop display at the Technical Seminar
Opportunity for one registration bag insert or promotional item at the Technical Seminar and Annual Convention (<i>you provide the giveaway item</i>)
Sponsorship recognition in one issue of <i>Air Media</i>
One free registration to either the Annual Convention <u>or</u> Technical Seminar
Gold Sponsorship – \$1,750*
Recognition at the Technical Seminar and Annual Convention through signage and onsite materials and acknowledgement from the podium
Corporate logo on meeting webpages
Corporate logo on all promotional materials
Opportunity for one registration bag insert or promotional item at the Technical Seminar and Annual Convention (<i>you provide the giveaway item</i>)
Sponsorship recognition in one issue of <i>Air Media</i>
Silver Sponsorship – \$1,000*
Recognition at the Technical Seminar and Annual Convention through signage and onsite materials and acknowledgement from the podium
Corporate logo on meeting webpage
Corporate logo on all promotional materials
Sponsorship recognition in one issue of <i>Air Media</i>
Looking for additional exposure? Complement your sponsorship with one of our add-ons
Welcome Reception – Technical Seminar <u>or</u> Annual Convention \$2,000
The Technical Seminar <u>or</u> the Annual Convention will kick off with a special Welcome Reception. The sponsoring company will receive special recognition through logo branded cocktail napkins and signage. You will be the exclusive sponsor of the reception at this highly-attended event.
Registration Bag – Technical Seminar <u>or</u> Annual Convention \$1,500
Meeting branded registration bags will be distributed to all Technical Seminar <u>or</u> Annual Convention participants with the sponsoring company's logo featured.
Lanyard – Technical Seminar \$1,000
Lanyards will be distributed to all Technical Seminar participants with the sponsoring company's logo featured. You will be the exclusive sponsor of the Lanyards.
Young Professionals Reception – Technical Seminar (\$1,000)
The Technical Seminar offers an opportunity for young professionals in the industry to time to network among themselves. This is your chance to support the next generation in our industry as they build connections. The sponsoring company will receive special recognition through logo branded signage and the opportunity to distribute a giveaway at the reception. You will be the exclusive sponsor of this event.

Reserve your sponsorship now!

Increase your visibility with even more opportunities for exposure. Pick the package that best fits your goals and budget, or contact NAFA to customize a sponsorship package.

Unless otherwise noted, all benefits of sponsorship will apply for both the Annual and Technical conferences.

New Add-ons have been deployed, choose one of our add-ons for additional exposure.

All sponsors should send your company logo immediately for maximum company coverage!

Your Company Logo

Please send company logos to Terry Driscoll, nafa@nafahq.org

Mechanicals

Resolution: 300 dpi
File format: GIF or JPEG

**Installation payments are available, please see the payment page for details*



2021 Sponsorship Payment Information

Sponsorship Level

Platinum (\$2,500) _____	\$ _____
Gold (\$1,500) _____	\$ _____
Silver (\$1,000) _____	\$ _____

Add ons

Welcome Reception (\$2,000) _____	<input type="checkbox"/> Technical Seminar	<input type="checkbox"/> Annual Convention _____	\$ _____
Registration Bag (\$1,500) _____	<input type="checkbox"/> Technical Seminar	<input type="checkbox"/> Annual Convention _____	\$ _____
Lanyard (\$1,000) _____	<input type="checkbox"/> Technical Seminar SOLD!	<input type="checkbox"/> Annual Convention SOLD! _____	\$ _____
Young Professionals Reception _____	<input type="checkbox"/> Technical Seminar (\$1,000) _____		\$ _____
		Total	\$ _____

Primary Contact Person

Name _____

Organization _____

Phone _____ Email _____

Payment Information

(check one) Check - bill me Credit card payment

(check one) Full payment Partial (2) payment (1/2 due prior to Technical Seminar; 1/2 due prior to Annual Convention)

Amount _____ Credit Card Number _____ Exp. Date _____

Billing Address _____

Name as it appears on card _____

Signature (for all payment types) _____

