



**NAFA<sup>®</sup>**  
**National Air  
Filtration  
Association**

# 2020 SPONSORSHIP OPPORTUNITIES



Phoenix, Arizona

## 2020 Technical Seminar

March 31 - April 2  
Embassy Suites by Hilton Phoenix Scottsdale  
Phoenix-Scottsdale, Arizona



Clearwater, Florida

## 2020 Annual Convention

November 3 - November 5  
Wyndham Grand Clearwater Beach  
Clearwater, Florida



# 2020 Technical Seminar & Annual Convention Sponsorship Levels

<b>Platinum Sponsorship – \$2,500*</b>
Recognition at the Technical Seminar and Annual Convention through signage, onsite materials and acknowledgement from the podium
Corporate logo on meeting webpages
Corporate logo on all promotional materials
One tabletop display at the Technical Seminar
Opportunity for one registration bag insert or promotional item at the Technical Seminar and Annual Convention ( <i>you provide the giveaway item</i> )
Sponsorship recognition in one issue of <i>Air Media</i>
One free registration to either the Annual Convention <u>or</u> Technical Seminar
<b>Gold Sponsorship – \$1,750*</b>
Recognition at the Technical Seminar and Annual Convention through signage and onsite materials and acknowledgement from the podium
Corporate logo on meeting webpages
Corporate logo on all promotional materials
Opportunity for one registration bag insert or promotional item at the Technical Seminar and Annual Convention ( <i>you provide the giveaway item</i> )
Sponsorship recognition in one issue of <i>Air Media</i>
<b>Silver Sponsorship – \$1,000*</b>
Recognition at the Technical Seminar and Annual Convention through signage and onsite materials and acknowledgement from the podium
Corporate logo on meeting webpage
Corporate logo on all promotional materials
Sponsorship recognition in one issue of <i>Air Media</i>
<b>Golf Hole Tournament Sponsorship – \$150</b>
Recognition at the Annual Convention through golf signage
<b>Looking for additional exposure? Complement your sponsorship with one of our add-ons</b>
<b>Welcome Reception – Technical Seminar <u>or</u> Annual Convention \$2,000</b>
The Technical Seminar <u>or</u> the Annual Convention will kick off with a special Welcome Reception. The sponsoring company will receive special recognition through logo branded cocktail napkins and signage. You will be the exclusive sponsor of the reception at this highly-attended event.
<b>Registration Bag – Technical Seminar <u>or</u> Annual Convention \$1,500</b>
Meeting branded registration bags will be distributed to all Technical Seminar <u>or</u> Annual Convention participants with the sponsoring company's logo featured.
<b>Lanyard – Technical Seminar <u>or</u> Annual Convention \$1,000</b>
Lanyards will be distributed to all Technical Seminar <u>or</u> Annual Convention participants with the sponsoring company's logo featured.

## Reserve your sponsorship now!

Increase your visibility with even more opportunities for exposure. Pick the package that best fits your goals and budget, or contact NAFA to customize a sponsorship package.

Unless otherwise noted, all benefits of sponsorship will apply for both the Annual and Technical conferences.

New Add-ons have been deployed, choose one of our add-ons for additional exposure.

All sponsors should send your company logo immediately for maximum company coverage!

### Your Company Logo

Please send company logos to Terry Driscoll, [nafa@nafahq.org](mailto:nafa@nafahq.org)

### Mechanicals

Resolution: 300 dpi  
File format: GIF or JPEG

*\*Installation payments are available, please see the payment page for details*



# 2020 Sponsorship Payment Information

## Sponsorship Level

Platinum (\$2,500) _____	\$ _____
Gold (\$1,500) _____	\$ _____
Silver (\$1,000) _____	\$ _____
Golf Sponsorship - Annual Convention (\$150) _____	\$ _____

## Add ons

Welcome Reception (\$2,000) _____ <input type="checkbox"/> Technical Seminar <input type="checkbox"/> Annual Convention _____	\$ _____
Registration Bag (\$1,500) _____ <input type="checkbox"/> Technical Seminar <input type="checkbox"/> Annual Convention _____	\$ _____
Lanyard (\$1,000) _____ <input type="checkbox"/> Technical Seminar <input type="checkbox"/> Annual Convention _____	\$ _____
<b>Total</b>	\$ _____

## Primary Contact Person

Name \_\_\_\_\_  
Organization \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

## Payment Information

(check one)  Check - bill me  Credit card payment  
(check one)  Full payment  Partial (2) payment (1/2 due prior to Technical Seminar; 1/2 due prior to Annual Convention)

Amount \_\_\_\_\_ Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_  
Billing Address \_\_\_\_\_  
Name as it appears on card \_\_\_\_\_

Signature (for all payment types) \_\_\_\_\_

