

# Clean Air Award

Nominate a Client's Facility

NAFA Members who help their clients win a prestigious Clean Air Award strengthen their business relationships



- By helping create and promote a healthier indoor air environment for their buildings, NAFA Members contribute to their clients' increased occupancy rates and operational profits.
- NAFA Members have an opportunity to become a vested partner in a client's success, not just a supplier.
- Business retention is high for members who help clients earn and renew awards annually.



## How to Nominate

- 1. Share NAFA marketing materials with your client**
  - a. [Cleanairaward.org](http://Cleanairaward.org)
- 2. Start the nomination process**
  - a. Review the [Nomination Form](#)
  - b. Schedule a site visit and walk the customer through the process.
  - c. Check the list as you find opportunities to improve the customer's system and complete the sale/installation.
- 3. Complete the nomination process**
  - a. Confirm completion of all deliveries/ installation of prescribed system upgrades
  - b. Complete the list to total the desired points
  - c. Submit the nomination at [Clean Air Award Nomination Form](#)



# NAFA members believe that #CleanAirMatters

There has never been a more critical time to focus on indoor air pollutants, airborne illness, and air quality in the built environment. Threats to air quality, like a pandemic or wildfires, negatively affect a building's occupancy and bottom line.

Building owners, facility managers and business owners learned that running a "healthy building" encourages a more pleasant and productive work environment, which brings occupants back into the office and promotes a healthy bottom line.

NAFA encourages building and facility executives to seek a Clean Air Award by auditing its current HVAC systems and procedures and improving its air filtration by following NAFA's best practice guidelines. It is the same way a building may seek green and sustainable building practices such as LEED and Fitwel® to create healthy, more productive workplaces.

## Helping a Client earn the Clean Air Award

1. The process includes auditing the client's current HVAC system and procedures identifying opportunities to improve efficiency following NAFA's best practice guidelines.
2. Make the desired repairs or upgrades to equipment and filtration and improve maintenance practices where appropriate.
3. Provide invoice/photo proof of completion of stated clean air updates per the scorecard.
4. Complete the nomination form. The NAFA Clean Air Awards Committee will review.

## Links

### Forms

[Clean Air Award Nomination Form](#)

### NAFA Certifications

Certified Air Filter Specialist

<https://www.nafahq.org/afspecialist/>

NAFA Certified Technician I

<https://www.nafahq.org/cert1/>

NAFA Certified Technician II

<https://www.nafahq.org/cert2/>

### Best Practice Guidelines

[See them all here](#)

- Air Filtration Technicians on Site
- Filtration for Indoor Cannabis Growing
- Filtration for the Residential HVAC Industry
- Filtration for Higher Education Complexes
- Filtration for Indoor Firing Ranges
- Filtration for Welding Fumes
- Filtration for Spray Finishing Particulate
- Filtration for Schools
- Filtration for Molecular Filtration
- Filtration for Libraries, Archives and Museums
- Filtration for Continuing Care Retirement Communities
- Filtration for Commercial Office Spaces
- Filtration for Airborne Infections Containment Rooms in Health Care Facilities