

SPONSORSHIP PROGRAM



Advancing Your Business with NAFA

As a sponsor, you can streamline your participation with NAFA while receiving important benefits for your company. Sponsorship propels your company by offering year-round visibility and opportunities to make meaningful connections, while also being seen as a leader in advancing the best practices in air filtration.

Join NAFA in the commitment to educate, provide expertise and best practices and build a strong network of dedicated air filtration professionals.

Since joining 15 years ago, we have only grown. If not direct sales to NAFA members, the networking and knowledge gained each year has contributed to company growth. Without NAFA, we would not be as successful as we are today."

Brandon Deilgat, CAFS, NCT
American Metal Filter Company

Sponsorship Exposure NAFA 2025 BY THE NUMBERS

CERTIFICATION

467 CAFS
520 NCT
69 NCT II

REACH

5,161+ Social Media Followers
33 Sponsor Partners
5 Foundation Scholarships

Sponsorships run January - December. Scan the QR code and secure your spot by **November 30, 2025** to get the most value.



IMPACT

308 Members
43 States
1 Territory
19 Countries

INDUSTRY EXPERTISE

5 Publications
13 Guidelines
4 Webinars
10 Podcasts

ENGAGEMENT

454 Conference Attendees
4 Active Committees
38 Clean Air Awards
261 Clean Air Renewals

Sponsorship Levels and Benefits

Pick your level and benefits	Premier! Platinum Level \$20,000	Most Popular! Gold Level \$10,000	Silver Level \$5,000	Bronze level \$2,500
Recognition as the highest-level sponsor	✓			
Exclusive opportunity to sponsor a signature event at one of the conferences	✓			
Company membership; access for all employees	✓	✓	✓	
Technical Seminar Sponsorship ● April 9-11 ● Louisville, KY				
Exhibit hall table-top	Premier placement	Priority placement	✓	
Conference registration	2	1	1	
Recognition in marketing materials and on site	By level and verbally	By level and verbally	By level	By level
Promotional item in registration bag	✓	✓	✓	
Annual Convention Sponsorship ● October 13-15 ● Palm Springs, CA				
Networking table at Connection Row	✓	✓		
Conference registration	2	1		
Recognition in marketing materials and on site	By level and verbally	By level and verbally	By level	By level
Opportunity to provide item for promotional table	✓	✓	✓	✓
Visibility				
Quarterly webinars	Logo by level	Logo by level		
Directory - premier listing	✓	✓	✓	
Recognition on social media	✓	✓	✓	✓
<i>Filter Advisor</i> e-newsletter special feature	One newsletter "brought to you by" with member highlight	One newsletter with member highlight		
<i>Filter Advisor</i> e-newsletter; logo by level	Logo by level	Logo by level	Logo by level	Logo by level
Logo on website by level	Home and sponsor pages	Home and sponsor pages	Sponsor page	Sponsor page
Advertising				
<i>Air Media</i> Magazine ad (two issues)	One full page ad	One half page ad	One quarter page ad	
<i>Air Media</i> logo	Logo by level	Logo by level	Logo by level	Logo by level
Website; rotating	Horizontal ad at top of website	Horizontal ad at bottom of website		